AUREUM

MALL & RESIDENCES

The 360 Degree Lifestyle Destination of Lahore

Project Profile & Sales Reference Document

Project by Alfalah Real Estate & Builders

Opposite Bahria Town, Ring Road Interchange, Lahore

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PROJECT PROFILE

Contents

01 Welcome to Aureum
02 About Alfalah Real Estate & Builders
03 The Vision: A 360 Degree Lifestyle
04 Location: The Ring Road Advantage
05 Connectivity Map: Minutes That Matter
06 Architecture: A Three Side Open Building
07 The Glass Facade: A Landmark in Light
08 The Mall: Retail Reimagined
09 The Food Court & Dining Experience
10 Corporate Offices
11 The Residences & Residence Interiors
12 20+ Amenities at a Glance
13 Wellness: Pool, Gym, Sauna, Steam & Spa
14 The Mosque: Faith at the Heart of Aureum
15 Parking: Built for Real Convenience
16 Smart Building Technology
17 Safety, Security & Building Systems
18 Community Spaces & Indoor Recreation
19 The Investment Case
20 Payment Plan 2026
21 Why Aureum: The Complete Picture
22 Talk Track: Key Points for Every Conversation
23 Contact & Next Steps

SECTION 01

Welcome to Aureum

Aureum Mall & Residences is Lahore's new landmark of complete living. Rising opposite Bahria Town at the Ring Road Interchange, Aureum brings retail, dining, corporate offices and premium residences together in a single, elegantly designed development by Alfalah Real Estate & Builders.

The name Aureum comes from the Latin word for gold. It is a promise of quality, permanence and value. Every element of the project, from its three side open architecture and signature glass facade to its collection of more than twenty amenities, is designed around one simple idea: your entire day, your entire lifestyle, in one address.

This document is a complete profile of the project. It covers the location and its connectivity benefits, the architectural concept, the glass facade, each component of the development, the full amenity set, and the reasons Aureum stands apart as both a home and an investment.

20+	3	10 MIN	0 MIN
AMENITIES	SIDES OPEN	FROM AIRPORT	FROM RING ROAD

“Shop below. Dine beside. Work above. Live at the top. This is the 360 degree life.”

SECTION 02

About Alfalah Real Estate & Builders

Alfalah Real Estate & Builders (AREB) is a Lahore based development company committed to creating projects that combine architectural quality with genuine everyday utility. AREB believes that great buildings are not only structures; they are engines of community, commerce and comfort.

Aureum Mall & Residences is AREB's flagship mixed use development. It reflects the company's philosophy that a modern development must serve every hour of its residents' and visitors' day: morning prayers, the school run, office hours, family shopping, evening dining and restful nights at home.

Our Commitments

- Quality construction with modern building systems and materials.
- Transparent dealing with customers, partners and the wider sales network.
- Designs that respect the culture and climate of Lahore.
- Amenities that are genuinely usable, not just marketing lines.
- Long term value creation for buyers and investors.

A Gift for Lahore

Aureum is being introduced to the city as a gift for Lahore: a destination the city can be proud of, at a gateway location where Lahore meets its future growth corridor.

SECTION 03

The Vision: A 360 Degree Lifestyle

Most projects give you one thing. A mall gives you shopping. An office tower gives you a desk. An apartment block gives you a bed. Aureum gives you the full circle.

The 360 degree lifestyle means every essential of modern living exists inside one address. You wake up in your residence, pray in the mosque downstairs, train in the gym, take a high speed elevator to your office, meet clients in the conference hall, shop in the mall, dine in the food court, unwind in the sauna or spa, and return home without ever starting your car. That is not convenience. That is a redesigned way of living.

The Full Circle of Your Day

Morning	Fajr at the in house mosque, a swim in the pool, or a session in the gym before the city wakes up.
Workday	Corporate offices with high speed elevators, reception services and a conference hall for meetings.
Afternoon	Retail therapy in the mall, groceries, errands and everyday needs, all under one roof.
Evening	Family dining in the food court, indoor sports and games with the kids, or a quiet steam and spa hour.
Night	Home to a secure residence with CCTV monitored corridors, generator backup and complete peace of mind.

SECTION 04

Location: The Ring Road Advantage

In real estate, three things matter: location, location and location. Aureum answers all three with a single address: opposite Bahria Town, directly at the Ring Road Interchange, Lahore.

The Lahore Ring Road is the artery that connects every major zone of the city. Sitting at zero minutes from the Ring Road means Aureum is effectively minutes from everywhere: DHA, Gulberg, Johar Town, the motorway network and the airport. There is no waiting to reach a main road, because the main road is at the doorstep.

0 MIN	0 MIN	10 MIN
TO RING ROAD	TO BAHRIA TOWN	TO ALLAMA IQBAL INTL AIRPORT

Why This Interchange

Interchange locations are the crown jewels of any ring road. Traffic naturally converges, visibility is unmatched, and every commuter passing between southern Lahore and the rest of the city sees the building daily. For retail brands this means footfall and eyeballs. For residents this means the fastest possible commute in every direction. For investors this means a location whose demand only compounds as the corridor develops.

Opposite Bahria Town

Bahria Town Lahore is one of the largest and most established residential communities in the country, with a resident base that already lives, spends and socialises at scale. Aureum sits directly opposite this catchment, positioned to become its natural destination for shopping, dining and premium urban living.

SECTION 05

Connectivity Map: Minutes That Matter

Every minute saved on the road is a minute returned to your life. Aureum's position at the Ring Road Interchange turns Lahore's geography in your favour.

What the Ring Road Unlocks

- Direct, signal free movement around the city on the Ring Road loop.
- Roughly ten minutes to Allama Iqbal International Airport, ideal for business travellers and overseas families.
- Immediate access to Bahria Town's gates, schools, hospitals and community infrastructure across the road.
- Quick connections toward DHA and the southern growth corridor of Lahore.
- Smooth linkage to the motorway network for intercity travel toward Islamabad, Multan and beyond.
- A commercial catchment that draws from the entire city, not a single neighbourhood.

The Daily Difference

For a resident, this location means an airport run before an early flight is effortless, and guests from any part of Lahore can arrive without navigating inner city traffic. For an office tenant, it means clients and staff reach you from anywhere on the loop. For a shop owner, it means your storefront sits on one of the most travelled corridors in Punjab. The Ring Road is not just near Aureum. Aureum is on the Ring Road.

“Zero minutes to the Ring Road. Zero minutes to Bahria Town. Ten minutes to the airport.”

AUREUM
MALL & RESIDENCES

SECTION 06

Architecture: A Three Side Open Building

Aureum is designed as a three side open building, a rare architectural advantage that transforms how the development looks, breathes and earns.

What Three Side Open Means

Most urban buildings are hemmed in by neighbouring structures, with a single front face and dark, enclosed interiors. A three side open building has open frontage on three of its four sides. The result is a structure that stands free, visible and full of light.

Why It Matters for Residents

- Natural light floods apartments from multiple directions throughout the day.
- Cross ventilation keeps homes fresher and reduces dependence on artificial cooling.
- Open views on three sides instead of facing a neighbouring wall.
- A brighter, healthier living environment for families.

Why It Matters for Businesses

- Storefront visibility from three directions, multiplying brand exposure to passing traffic.
- Multiple access points and approach routes for customers.
- Corner and edge units on every face, not just one premium frontage.
- A building silhouette that reads as a landmark from the Ring Road.

Light, Air and Visibility

Three side open design is the physical foundation of the 360 degree lifestyle: openness on the outside, completeness on the inside.

SECTION 07

The Glass Facade: A Landmark in Light



Aureum Mall & Residences — the glazed facade and signature glass atrium entrance

The first thing anyone notices about Aureum is its glass. Sweeping curtain glazing wraps the upper floors, and a dramatic geometric glass atrium crowns the main entrance, framed in bold structural lines that glow from within after sunset.

Why Glass Defines a Modern Landmark

Around the world, the buildings that define city skylines share one language: glass. A glazed facade signals modernity, transparency and ambition. On the Ring Road, where thousands of vehicles pass daily, Aureum's reflective glass surfaces catch the sun by day and radiate warm interior light by night, making the building impossible to miss and impossible to forget.

What the Glass Facade Delivers

- Abundant natural daylight across offices and residences, reducing daytime lighting needs and lifting mood and productivity.
- Panoramic views of Bahria Town, the Ring Road corridor and the Lahore skyline from the glazed upper floors.
- A signature entrance experience: the faceted glass atrium floods the mall's central court with daylight and creates a grand sense of arrival.
- Modern glazing that helps manage heat while keeping interiors bright, supporting comfort in Lahore's climate.

- A premium visual identity that elevates every brand, office and residence behind it.
- Terrace greenery woven along the glazed levels, softening the facade and connecting glass with garden.

Architecture as Advertising

For retailers and offices, the glass facade works like a permanent billboard. A brand behind glass at a Ring Road interchange enjoys visibility that no hoarding can buy. The building itself becomes the marketing.



Inside the glass atrium — daylight pouring through the faceted entrance onto the mall's central court

AUREUM
MALL & RESIDENCES

SECTION 08

The Mall: Retail Reimagined



Aureum Mall retail corridor — international and local brands under one roof

At the base of Aureum sits a modern shopping destination built to serve the daily and aspirational needs of one of Lahore's fastest growing corridors.

The mall component of Aureum is designed around footfall logic. Its position at the Ring Road Interchange, opposite Bahria Town, places it in front of a resident population that currently travels deep into the city for quality retail. Aureum brings that retail to their doorstep, behind a glass atrium entrance that turns every visit into an occasion.

Designed for Shoppers

- Spacious, daylight filled retail floors under the central glass atrium, with clear circulation and high speed elevators between levels.
- A reception and information point to guide visitors.
- Huge parking capacity so a shopping trip never begins with frustration.
- CCTV and professional security across all public areas.
- Comfortable, climate managed interiors for families year round.

Designed for Retailers

For brands and shop owners, Aureum offers three side visibility, a captive residential audience upstairs and across the road, an office population on the mid floors, and drive past exposure on the

Ring Road that ordinary market locations simply cannot match. The building's generator backup and fire management systems keep businesses running and protected through every season.

SECTION 09

The Food Court & Dining Experience



The Aureum food court — global favourites including Starbucks, McDonald's and Chipotle

Food is the heartbeat of every great destination. Aureum's food court is planned as the social living room of the project.

Lahore is a city that celebrates food, and the corridor around Bahria Town and the Ring Road is full of families looking for quality dining close to home. The Aureum food court answers that demand with a comfortable, secure, family friendly environment where residents, office workers and shoppers naturally gather.

The Experience

- A variety of dining concepts under one roof, from quick bites to family meals.
- Comfortable seating designed for groups and families.
- Clean, professionally managed spaces supported by the building's waste management systems.
- Easy access from the mall floors, offices and residences by high speed elevators.
- Evening atmosphere that turns Aureum into a destination after office hours.

Why It Strengthens Everything Else

A strong food court lifts the entire development. It extends visitor dwell time, which raises retail sales. It gives office tenants a genuine lunch culture. It gives residents a reason to come downstairs every evening. In the 360 degree lifestyle, dining is the circle's warmest point.



Seating for every mood — quick bites to family meals, all under one roof

SECTION 10

Corporate Offices

Aureum's office floors give Lahore's businesses an address that works as hard as they do.

Modern companies choose offices on three criteria: accessibility for staff and clients, reliability of building systems, and the impression the address makes. Aureum is built to win on all three, with glass fronted floors that fill workspaces with daylight and views.

Built for Business

- Zero minutes from the Ring Road, so teams commute from any part of Lahore with ease.
- Daylight rich, glass fronted floors that impress clients and energise teams.
- High speed elevators that move people efficiently at peak hours.
- A professional reception creating the right first impression for every visitor.
- A conference hall for board meetings, trainings and client presentations without renting outside venues.
- Generator backup so power interruptions never interrupt business.
- Automated switches and smart systems that reduce energy waste.
- CCTV and security coverage, with lockers for staff needs.
- Huge parking for employees and visiting clients alike.

Work Where You Live

For entrepreneurs who choose an Aureum residence, the commute becomes an elevator ride. The 360 degree lifestyle turns work life balance from a slogan into a floor plan.

MALL & RESIDENCES

SECTION 11

The Residences

Above the energy of the mall and offices rise the Aureum residences: bright, secure, elevated homes with the whole city at their feet.

The three side open design and glazed facade give Aureum's apartments what most city homes never have: daylight from multiple directions, cross ventilation, and open views toward Bahria Town and the Ring Road corridor through generous glass. Each residence is planned for family comfort with modern finishes and intelligent layouts, with landscaped terrace greenery bringing softness to the skyline levels.

Life as a Resident

- Pool, gym, sauna, steam and spa access within your own building.
- A mosque downstairs for daily prayers as a community.
- Indoor sports and games spaces for children and adults.
- Dedicated parking and high speed elevators to your floor.
- CCTV, professional security and fire management protecting your family around the clock.
- Generator backup so home comfort continues through any outage.
- Shopping and dining an elevator ride away.

For families relocating from congested inner city areas, and for overseas Pakistanis who want a secure, managed home ten minutes from the airport, the Aureum residences are a complete answer.



A furnished Aureum residence bedroom — bright, modern and finished to move-in standard

SECTION 11

Residence Interiors: A Closer Look

A glimpse inside the finishes: modern kitchens, warm living rooms and bedrooms designed for comfort, every detail considered before the first family moves in.



Living room with wood accents and a stone feature wall



Contemporary lounge with layered lighting



Fitted kitchen with marble backsplash and built in appliances



Open kitchen and living layout



A second bedroom concept with a media wall and full climate control

SECTION 12

20+ Amenities at a Glance

More than twenty amenities, one address. This is the full circle of facilities that defines the Aureum standard.

Swimming Pool	**Mosque**	**Gym**
Sauna	**Steam Room**	**Spa**
Huge Parking	**High Speed Elevators**	**Automated Switches**
Generator Backup	**CCTV Surveillance**	**Professional Security**
Reception	**Conference Hall**	**Waste Management**
Fire Management	**Indoor Sports**	**Indoor Games**
Lockers	**Food Court**	**Retail Mall**

Every amenity above is part of the core project promise. Wellness, worship, work, recreation, safety and convenience: each dimension of daily life is covered, which is exactly what the 360 degree lifestyle means in practice.

AUREUM
MALL & RESIDENCES

SECTION 13

Wellness: Pool, Gym, Sauna, Steam & Spa

A complete wellness suite, usually found only in five star hospitality, built into your everyday address.

Swimming Pool

A clean, managed pool for morning laps, evening relaxation and family time, without club memberships or cross city drives.

Gym

A modern fitness facility inside the building. When the gym is an elevator ride away, consistency stops being a struggle.

Sauna & Steam

Dedicated sauna and steam rooms for recovery and relaxation, supporting circulation, easing muscles and closing the day with calm.

Spa

A spa facility within the development, turning self care from an occasional luxury into a regular habit.

Together with lockers for convenience and indoor sports spaces for active recreation, Aureum's wellness floor makes health a built in feature of the address rather than an errand across town.

SECTION 14

The Mosque: Faith at the Heart of Aureum

At the centre of Aureum's community life stands its mosque: a dedicated, beautiful space for prayer within the development.

For the families of Lahore, a home is not complete without a masjid nearby. Aureum brings the mosque inside the address itself. Residents can pray five times a day in congregation without leaving the building. Office workers can offer Zuhr and Asr between meetings. Shoppers and food court visitors never need to interrupt their plans to find a place to pray.

A Community Anchor

- Daily congregational prayers that bind neighbours into a community.
- Jumma within the development for residents, tenants and visitors.
- A peaceful, clean and respectfully maintained space for reflection.
- Convenience for elderly family members for whom travel to prayers is difficult.

The mosque reflects the values behind the entire project: that true luxury includes spiritual comfort, and a 360 degree lifestyle must serve the soul as well as the schedule.

SECTION 15

Parking: Built for Real Convenience

Ask anyone what ruins a visit to a mall, an office or even their own apartment building, and the answer is the same: parking. Aureum solves it at the design stage with huge, dedicated parking capacity.

Why Parking Decides Everything

In Lahore's commercial hubs, customers routinely abandon visits because there is nowhere to park. Retailers lose sales, offices lose visitors and residents fight daily battles for space. A development's parking capacity is therefore not a detail; it is the foundation of its footfall, its rental values and its livability.

The Aureum Standard

- Huge parking capacity planned for residents, office tenants, shoppers and diners together.
- Smooth entry and exit supported by the building's three side open access.
- CCTV coverage and security presence throughout parking areas.
- Well lit, clearly organised levels so finding your car is never a hunt.
- Direct connection to high speed elevators from parking to every floor.

The First Impression

Every visit to Aureum begins and ends in the parking area. By making that experience effortless, Aureum wins the customer before the shopping even begins, and gives residents the daily comfort that crowded city living rarely allows.

SECTION 16

Smart Building Technology

Aureum is engineered as a modern, intelligent building where technology quietly removes friction from daily life.

High Speed Elevators

Fast, modern elevator systems move residents, office workers and shoppers efficiently between parking, mall, office and residential floors, even at peak hours. In a vertical lifestyle, the elevator is the street, and Aureum's streets are fast.

Automated Switches

Automated switching throughout common areas manages lighting and systems intelligently, cutting energy waste, lowering running costs and adding everyday convenience for residents and tenants.

Generator Backup

Full generator backup keeps the building alive through any power interruption. Elevators keep moving, shops keep trading, offices keep working and homes stay comfortable. In Pakistan's power environment, this single feature protects both lifestyle and business revenue.

These systems work together silently. The result is a building that feels effortless: lights that manage themselves, lifts that arrive quickly, and power that simply never seems to go out.

SECTION 17

Safety, Security & Building Systems

Peace of mind is the quietest luxury and the most important one. Aureum is protected and managed by professional systems on every level.

CCTV & Security

Comprehensive CCTV surveillance across entrances, corridors, parking and public areas, supported by a trained security team. Families sleep easier, businesses operate safer and visitors feel welcome from the first step inside.

Fire Management

A dedicated fire management system with modern detection and response infrastructure protects lives and property across the mall, offices and residences.

Waste Management

Professional waste management keeps the development clean, hygienic and pleasant every single day, a discipline that separates landmark projects from ordinary plazas years after handover.

Reception & Front Desk

A staffed reception acts as the building's welcoming face and coordination point: guiding visitors, assisting residents and giving offices a professional front.

Managed systems are what keep a building valuable. Aureum's operations model is designed so the project looks and functions as impressively in year ten as on opening day.

SECTION 18

Community Spaces & Indoor Recreation

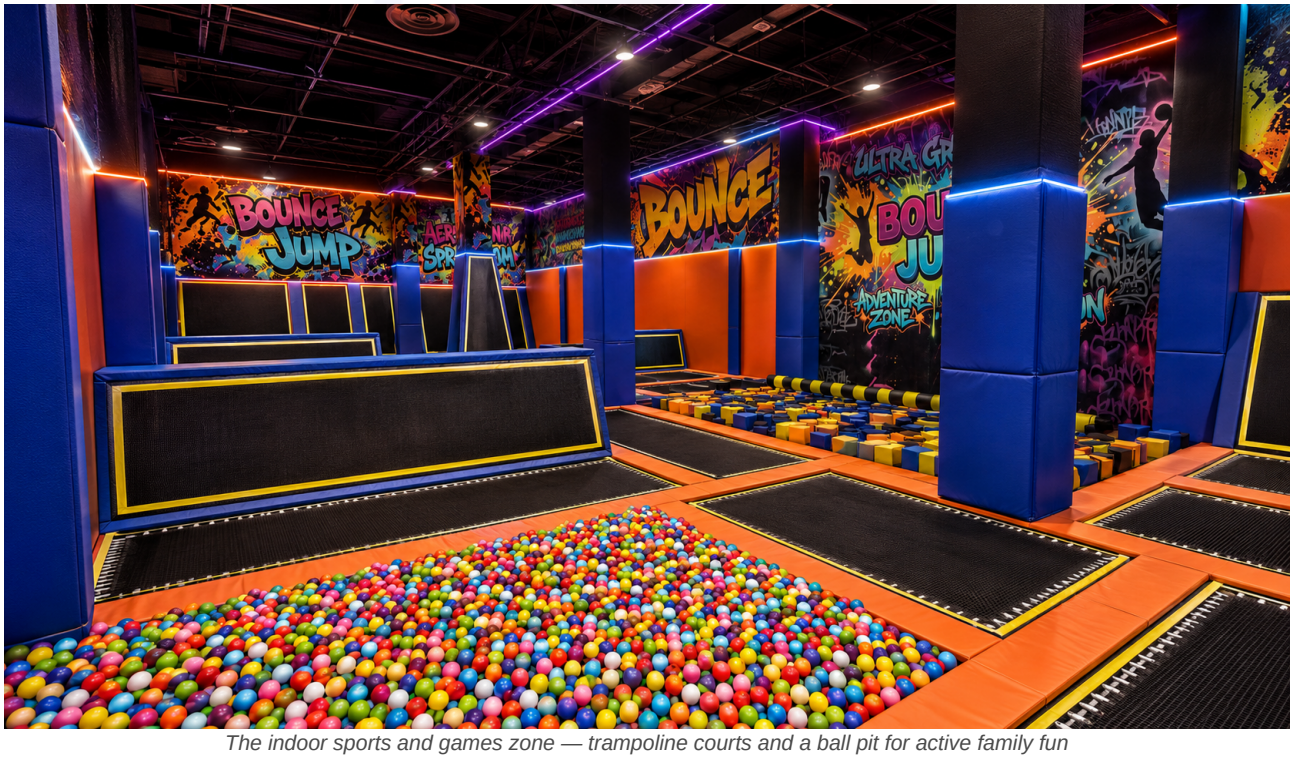
A building becomes a community when it gives people places to gather, play and celebrate together.

Conference Hall

A fully equipped conference hall serves office tenants for board meetings and trainings, and the wider community for seminars and gatherings, all without hiring outside venues.

Indoor Sports & Games

Dedicated indoor sports and games areas give children a safe place to play in every season and give adults an active social outlet, rain or shine, summer or smog.



The indoor sports and games zone — trampoline courts and a ball pit for active family fun



Multi level jump and bounce courts



Foam pit and obstacle zone for all ages

Lockers

Convenient locker facilities support gym users, sports players and staff, adding a layer of everyday practicality that residents quickly learn to love.

The Social Circle

Between the mosque, the food court, the wellness floor and the recreation spaces, Aureum creates natural meeting points for its community. Neighbours become friends, colleagues become gym partners and the building becomes far more than the sum of its square feet. This social fabric is the final arc of the 360 degree lifestyle.

SECTION 19

The Investment Case

Great investments share three qualities: a location with rising demand, a product with real differentiation, and a developer committed to delivery. Aureum brings all three together.

Location Driven Demand

The Ring Road Interchange opposite Bahria Town sits at the meeting point of Lahore's largest planned community and its most important road corridor. As the southern corridor grows, every unit at this interchange benefits from compounding footfall, visibility and connectivity. Prime interchange land is finite; demand for it is not.

The Mixed Use Multiplier

A three side open, glass fronted, mixed use building with more than twenty amenities is a rare product in this market. Retail benefits from residents and offices upstairs. Offices benefit from retail and dining downstairs. Residences benefit from everything. Each component multiplies the footfall, income and demand of the others, which is precisely what makes mixed use assets resilient and why they outperform single use plazas over time.

Multiple Ways to Win

- Retail units positioned for footfall from Bahria Town and Ring Road traffic.
- Office floors serving businesses that need city wide accessibility.
- Residences appealing to families, professionals and overseas Pakistanis near the airport.
- Rental income potential across three distinct tenant markets in one asset.

SECTION 20

Payment Plan 2026

A structured, buyer friendly payment plan: 10 percent at booking, 15 percent at confirmation, easy monthly installments, and 20 percent on completion. All amounts in Pakistani Rupees.

Offices and apartments carry 55 monthly installments. Commercial and first floor shops carry 42 monthly installments with half yearly payments. Every unit type has a clear, predictable path from booking to handover.

Offices • Rate 23,500 / Sq.ft. • 55 Monthly Installments

Type	Size (Sq.ft.)	Rate / Sq.ft.	Total Price	Booking 10%	Confirmation 15%	Monthly Installments	Half Yearly	On Completion (20%)
Office	620	23,500	14,570,000	1,457,000	2,185,500	145,700	–	2,914,000
Office	856	23,500	20,116,000	2,011,600	3,017,400	201,160	–	4,023,200
Office	1,100	23,500	25,850,000	2,585,000	3,877,500	258,500	–	5,170,000

Commercial Shops • Rate 40,000 / Sq.ft. • 42 Monthly Installments

Type	Size (Sq.ft.)	Rate / Sq.ft.	Total Price	Booking 10%	Confirmation 15%	Monthly Installments	Half Yearly	On Completion (20%)
Shop	478	40,000	19,120,000	1,912,000	2,868,000	191,200	414,267	3,824,000
Shop	608	40,000	24,320,000	2,432,000	3,648,000	243,200	526,934	4,864,000
Shop	643	40,000	25,720,000	2,572,000	3,858,000	257,200	557,267	5,144,000

Apartments • Rate 19,500 to 20,500 / Sq.ft. • 55 Monthly Installments

Type	Size (Sq.ft.)	Rate / Sq.ft.	Total Price	Booking 10%	Confirmation 15%	Monthly Installments	Half Yearly	On Completion (20%)
Studio (Inner)	426	19,500	8,307,000	830,700	1,246,050	83,070	–	1,661,400
1 Bed (Outer)	658	20,500	13,489,000	1,348,900	2,023,350	134,890	–	2,697,800
2 Bed (Outer)	1,103	20,500	22,611,500	2,261,150	3,391,725	226,115	–	4,522,300
2 Bed (Outer)	1,316	20,500	26,978,000	2,697,800	4,046,700	269,780	–	5,395,600

1st Floor Shops • Rate 45,000 / Sq.ft. • 42 Monthly Installments

Type	Size (Sq.ft.)	Rate / Sq.ft.	Total Price	Booking 10%	Confirmation 15%	Monthly Installments	Half Yearly	On Completion (20%)
Shop	172	45,000	7,740,000	774,000	1,161,000	77,400	167,700	1,548,000
Shop	366	45,000	16,470,000	1,647,000	2,470,500	164,700	356,850	3,294,000
Shop	571	45,000	25,695,000	2,569,500	3,854,250	256,950	556,725	5,139,000
Shop	707	45,000	31,815,000	3,181,500	4,772,250	318,150	689,325	6,363,000

Why Buy at Pre Launch

Pre launch is where the smartest money enters. Buyers at this stage secure today's rates before official launch pricing, choose from the widest selection of units, and ride the full appreciation curve as construction milestones and the launch itself lift values. The structured installment plan means the mixed use multiplier works for you from day one, at the lowest entry point the project will ever offer.

Terms & Conditions Apply

- Prices are subject to change without prior notice.
- Development charges, taxes and government levies (if applicable) shall be borne by the purchaser.

SECTION 21

Why Aureum: The Complete Picture

When you place every advantage side by side, the conclusion is simple: there is nothing else like Aureum on this corridor.

Location	Zero minutes from the Ring Road, zero minutes from Bahria Town, ten minutes from the airport.
Architecture	A three side open building with light, air, views and unmatched storefront visibility.
Glass Facade	A glazed landmark with a signature glass atrium entrance that glows on the Ring Road skyline.
Lifestyle	A true 360 degree lifestyle: shop, dine, work, pray, train and live at one address.
Amenities	More than twenty amenities including pool, mosque, gym, sauna, steam and spa.
Convenience	Huge parking, high speed elevators, reception and lockers.
Technology	Automated switches, generator backup and modern building systems.
Safety	CCTV, professional security, fire management and waste management.
Community	Conference hall, indoor sports and games, and a mosque at the heart of it all.
Developer	A flagship project by Alfalah Real Estate & Builders, presented as a gift for Lahore.

SECTION 22

Talk Track: Key Points for Every Conversation

For the sales team: the essential points to cover in every client conversation, in the order that builds the strongest case.

Open with location

Aureum sits opposite Bahria Town at the Ring Road Interchange. Zero minutes to the Ring Road, zero to Bahria Town, ten to the airport. Let the numbers speak first.

Paint the lifestyle

Describe one full day inside Aureum: prayer, gym, office, shopping, dinner, home. The 360 degree lifestyle is best sold as a story, not a list.

Show the glass

Point to the facade: the glazed upper floors and the geometric glass atrium entrance. Glass means daylight, views, modernity and a landmark identity no plaza can match.

Explain three side open

Light, air, views and triple frontage visibility. It positions Aureum as an architect designed landmark, not a plaza.

Walk the amenities

20+ amenities: pool, mosque, gym, sauna, steam, spa, huge parking, high speed elevators, automated switches, generator backup, CCTV and security, reception, conference hall, waste and fire management, indoor sports and games, lockers.

Solve their pain

Parking and power are the two biggest pain points in Lahore. Aureum answers both with huge parking and full generator backup. Say it plainly.

Close on the circle

Every component supports every other: shops feed on residents, offices feed the food court, the location feeds everything. One address, complete living.

Seal it with the plan

Walk the 2026 payment plan: 10 percent booking, 15 percent confirmation, easy monthly installments, 20 percent on completion. Then ask the pre launch question: why pay tomorrow's price for what you can own at today's?

SECTION 23

Contact & Next Steps

Aureum Mall & Residences is more than a project. It is Lahore's next landmark and an invitation to live the complete life.

Our team welcomes you to learn more about the development, visit the location and discover the unit options across retail, offices and residences.

Project	Aureum Mall & Residences
Developer	Alfalah Real Estate & Builders
Address	Aureum Mall, opposite Bahria Town, Ring Road Interchange, Lahore
Email	info@areb.pk

“Shop. Dine. Work. Pray. Play. Live.”

The 360 Degree Lifestyle. Only at Aureum.

Prepared by Khadijah A. Khan
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